## What is a **Generic Medicine?**



GENERIC = QUALITY + AFFORDABILITY

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SAME AMOUNT OF



PROVEN

BIOEQUIVALENCE





**40 YEARS EXPERIENCE** IN AUSTRALIA



USED IN EVERY HOSPITAL AND COMMUNITY PHARMACY IN AUSTRALIA



LOWER COST TO THE **GOVERNMENT (PBS)** 



**QUALITY AND** PERFORMANCE ASSURED



**OUTCOMES** 

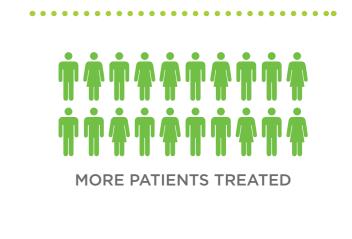
AFFORDABLE **MEDICINES** 

**AFFORDABLE HEALTHCARE SYSTEM**  SAME HEALTH **BENEFITS** 





**MEDICINE & MANUFACTURING SITE TGA APPROVED** ASSURANCE OF QUALITY, SAFETY, EFFICACY







LOWER COST

Making medicines affordable