

## Reporting of Non-Price Benefits to Pharmacists

Summary of Non-Price Benefits [Apotex Pty Ltd]

Reporting Period: [1st January 2010 to 31st December 2010]

Member	Non-price benefits in AUD*	Types of non-price benefits provided
Apotex Pty Ltd	\$410,154	<ol style="list-style-type: none"><li>1. Quality use of medicine programs</li><li>2. Access to programs and software tools designed to increase generic substitution</li><li>3. Pharmacy aids e.g. prescription holders, patient information sheets</li><li>4. Co-operative merchandising e.g. signage, calendars, mail-outs, Tshirts</li><li>5. Dinner I lunch / breakfast meetings</li><li>6. Small value coupons / vouchers / movie tickets</li></ol>

\*Rounded to the nearest dollar

  
11/03/2011

  
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