

Summary of Non-price benefits (Alphapharm) Reporting Period: 2011 Member Non-price benefits in AUD\*

## Alphapharm Pty Limited ABN 93 002 359 739 PO Box R1462 Royal Exchange Post Office NSW 1225

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## **Manufacturing & Human Relations**

15 Garnet St, Carole Park QLD 4300 t 07 3000 6344 f 07 3000 6395

 Customer Support
 1800 APHARM

 t 1800 274 276
 f 1800 106 214

 Medical Information t 1800 028 365

Product Ordering (API Customer Service) t 1300 557 718 www.alphapharm.com.au

| Member     | Non-price benefits in AUD* | Types of non-price benefits provided   |
|------------|----------------------------|--|
| Alphapharm | \$1,018,720                | Pharmacy aids e.g.<br>prescription holders, patient<br>information sheets etc.         |
|            |                            | Co-operative merchandising<br>e.g. signage, calendars, mail<br>outs, T-shirts          |
|            |                            | Sales material e.g. script<br>stuffers, generic conversion<br>aids, shelf talkers etc. |

