



Summary of Non-Price Benefits [Alphapharm]

Reporting Period: 2010
 Member Non-price benefits in AUD*

Member	Non-price benefits in AUD*	Types of non-price benefits provided
Alphapharm	\$550,673.18	<p>Conference sponsorship only (includes registrations & trade sponsorship only)*</p> <p>Pharmacy aids e.g. prescription holders, patient information sheets</p> <p>Co-operative merchandising e.g. signage, calendars, mail-outs, T-shirts*</p> <p>Small value coupons / vouchers / movie tickets</p>